



SOLID GROUND

www.getsolidground.com

CORPORATE SNAPSHOT

- Certified SBA 8(a)
- Public & Private Sector Experience
- National Operation
- Section 508 compliant
- SBA Minority Utah Business of the Year 2022

SAM #: DLNJH2XAQ959
CAGE Code: 7J4X9

CORE COMPETENCIES

- Courseware PowerPoint Design
- Process Documentation
- General Contractor
- Compliance
- Business Intelligence
- Global Staffing
- Staff Augmentation
- Technical Services
- Software Development
- System Integration
- Data Management
- Mobile development
- Data Science
- Instructional System Development and Training services (ISDTS)
- Instructional Design/Technical Writing eLearning
- Microsoft Office suite Video Editing
- New Hire Training
- Training Center Management
- Training needs and analysis services
- Instructional system design services
- Courseware development Services
- Instructional process improvement services
- Typical work includes, but is not limited to:
 - Performing process assessments
 - System analysis
 - Evaluations of complex programs
 - Expert advice
 - Technology adoption
 - Training for the efficient and effective improvement and operation of Center Force Development Division and its customers

NAICS CODES

512110 221122
512120 236116
518210 236220
541211 237130
541213 237310
541214 237990
541219 238170
541330 238210
541511 238220
541512 238290
541513 238330
541519 238340
541611
541690
541715
541820
561311
561499
561990
611420
611430
611513
611519
611710
813920
923110

CONTACT

920 Chester Lane Kaysville, UT 84037 | (801) 547-7195
Parker@getsolidground.com | Joel@getsolidground.com



SOLID GROUND

www.getsolidground.com

PAST PERFORMANCE

Certification Programs | Walker Tape Co. | Sales and Product Certification

- Design and build apprenticeship style certification programs
- Combine a mixture of kinesthetic, classroom, and independent study to maximize learner retention
- Trained new employees to a higher level of competency in under 10 weeks (previously 1 year)

Skill-based Training Manuals | Briggs Roofing | Role-specific Manuals

- Documented and defined each role-type company-wide
- Established role-specific expectations and execution metrics
- Enabled leadership to step down with confidence
- Increased productivity across the board

Trainer Certification | The Color of Sales | Train the Trainer Program

- Established a coaching program to back the training program (also built by us)
- Broke the program key points into manageable lesson guides
- Enabled a trainer to step in a run the program with less than a day of preparation

Training Program Support | Advice Media | SDR Onboarding Remote Transition

- Analyzed existing in-person training programs
- Translated physical training elements to a digital platform
- Reduced overall training time and increased program efficiency

Learning Management System (LMS) Implementation | NOW CFO | Advisory and Implementation

- Sourced and evaluated LMS platforms on the client's behalf
- Branded and customized new LMS functionality
- Converted over 500 training modules to SCORM compliant interactive learning modules

Technology Consulting, Assessment, Deployment & Innovation

- Professional Services Firm, System Integration & Automation
 - Performed innovation assessment & developed Tech roadmap
 - Integrated systems, automated labor tracking & invoice
 - Eliminated manual processes & improved efficiencies.
- Wencor Group, Technical Assessment & Roadmap
 - Business process assessment & Technology Roadmap
 - Business process re-engineering & automation
 - System integration, website & ecommerce design

Software Development Services (Web-based & Mobile)

- BizVue Project Mgmt, Process Improvement & Software Dev
 - Performed innovation assessment & scoped software project
 - Full software development lifecycle, Web-based & Mobile
 - Automate business flow, project management, & utilization
- GoSend Email Campaign Software, Software Development
 - Full software development lifecycle, Web-based, Cloud
 - Cloud Application Engineering, Digital Product Design

Data Management, Business Intelligence and Analytics

- Hunt Electric, System Integration & Data Warehouse/BI Tool
 - Data governance & consolidation assessment
 - Data design, cloud deployment, data lake/warehouse
 - ETL, Custom API, Business intelligence tool, Automation
- Now CFO Financial Services Firm, Data Warehouse & BI System
 - Designed data lake/data WH, Developed ETL tools
 - Automated daily data extract from multiple systems
 - Create Business Intelligence dashboard & reports

General Contracting

- Zion National Park South Gate Fee Station Entrance
- Zion National Park Bridge and Tunnel Preservation
- Zion National Park Motel Renovation
- Wallace F. Bennett Building Main Water Line Replacement

CONTACT

920 Chester Lane Kaysville, UT 84037 | (801) 547-7195

Parker@getsolidground.com | Joel@getsolidground.com